Board of Directors
Meeting Agenda
July 21, 2026
Great Northern Conference Room
233 Cascade Street, Wolf Point MT
Missouri River Country meetings are open to the public.

10:00am Regular Meeting

(Public may comment on any agenda item at the time of discussion)

- Introductions
- Open discussion/public comment
- Approval of minutes
- Correspondence
- Treasurer's report
- MRC timeline
- Executive Director report – phone & email update, upcoming conferences, lodging tax revenue reports, Grow Garfield update,
- Resiliency plan – account closing
- Regional Assistance Program (RAP)

Committee Reports

Executive Committee

- Updating accounts

Marketing

- MT Outdoor Radio Show – update More Room to Roam

Travel Guide

- New concept/feedback for Rick Graetz

Social Media

- Food & Travel Magazine/Unique Eats across MRC Board member challenge

Public Relations

- Big Sky Sportsman Ad & Editorial Complete

Coop Marketing

- Learn Tourism Ambassador Program

Dino Trail

- Booth Sponsorship

Talking Trails

- New signs & Swag/Contest

Old Business

- Carla's Thank You

New Business

- Newspaper Inserts/Hotel Bags

Adjourn

Next meeting: August 18, 2026