

# MISSOURI RIVER COUNTRY

## MINUTES

January 20, 2026

Zoom

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Zoom meeting called to order by President Ray Trumppower at 10:03 am

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### In Attendance

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Online Via Zoom: Carla, Ray, Kaylee, Leslie, Doug, Brianna, Herb, Terri, Diane Spoklie, Zack

Guests: Lisa Koski-Glasgow Chamber, Lynne Foland – Windfall

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### Introductions

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Herb/McCone – nothing to report but snow

Kaylee/Phillips – Ice fishing tournament this week with over 200 people entered – Sleeping Buffalo restaurant is opening back up so that will be nice for ice fishers; Divisional B/C Wrestling in Malta Feb 13-14 with over 300 people attending (just teams-not including fans), District 2B Basketball 25-28 – lots of people in town then as well – busyness is starting

Zack/Valley – nothing else to report – AAU Wrestling tournament next week; 1 basketball tournament coming in this year

Brianna/McCone – quiet time – Circle has Chamber banquet Jan 31<sup>st</sup>; WP – sports busy; Walleyes Banquet coming up in March

Shannon Wicks/Richland –

Doug Smith/Sheridan County – sitting in Jamaica not missing us 😊

Lynne Foland, Account Manager at Windfall – Hi 😊

Leslie Messer/Richland – Very busy with year end with Economic Development – preparing for Annual meeting in February; Chamber celebrated 110<sup>th</sup> year – nod to past; preparing to work on Sidney downtown master plan with ED, Chamber, etc.

Carla/MRC- lake not frozen over yet for fishing; slow

Ray/Richland – Easter plans underway; tourism guide started with MRC included

Terri/Culbertson – Upcoming first Feb week – Museum fundraiser “Cabin Fever”; couple of ice houses out – town/county – meeting Wed with State for National Guard maintenance shop – hoping county/town will take over – quiet

Diane Spoklie/Sheridan - Lions Tournament coming up in Plentywood at the end of March

Lisa/Glasgow Chamber – quiet in Glasgow, winter season. Annual fishing derby-end of Jan; April 29<sup>th</sup> – May 1 – MT MainStreet Conference – lots of planning – should be good attendance; Polar Putt Putt last Saturday good attendance.

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### Approval of Minutes

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Terri made motion to approve minutes, Doug seconded. Approved.

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## Correspondence

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Nothing since this is a zoom only meeting

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## Timeline

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Right on track

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## Executive Director Report

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Busy doing many letters of support for pilot community grant and working with Rick on the travel guide.

Audit – final decision isn't here yet on audit; should have some uncommitted funds but until Carla finds out she wants to hold off on deciding regarding the budget cuts.

MRC has been given the opportunity to give presentation to International Market for Dept of Commerce – working on this for February.

Lots coming up this spring – travel guide, new RAP grant, DMO plan

Meeting with Taylor @ Dept of Commerce – Dept of Commerce is wanting to know benefits we see from bed tax from the different regions – some ideas are that it creates job(s), helps businesses, museums, overall travelers – if you have any other ideas to present to Taylor send to Carla ASAP

MRC did help sponsor the MT Main Street Conference in Glasgow at the end of April

Governor's Conference has been rescheduled to possibly in Sept because of staff shortages.

Budget Cut – We didn't have \$9330 come through in funding we had originally thought we had so we are having to decrease our budget to \$98,088 from the projected \$107,000 we originally had thought; very hard to cut at this point – waiting for audit to come back to see uncommitted funds and go from there – Carla will work on solutions before next TAC meeting and approve through Exec Committee to help ease the process.

The next TAC Meeting is Feb 18th, 2026.

Carla is retiring after 25 years June 30<sup>th</sup>, 2026 – will finish out grants; help train new ED and make sure transition comes as smoothly as possible.

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## Treasurer's Report –

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Opportunity Account \$71681.23

Private Funds \$11727.04

RAP \$63881.04

Resiliency \$40723.45

\$9330 of funding didn't come through as planned, which Carla will touch on in Executive Director report.

P&L looks fine.

Doug motioned to approve the report. Herb seconded. Approved.

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## Committee Reports

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**Resiliency/RAP-** continuing work to finish out grant with Taylor at DoC– get done in May – travel guide printing comes out of Resiliency; same for RAP – finish out and apply for new RAP grant in March

**Executive Committee** – working to advertise position

**Travel Guide** – Lynne from Windfall presented final cover options – with new logo/brand Windfall was asked by Carla to help with cover – 7 options were presented – consensus was for the MT outline to be next to country in the logo – 3 options were narrowed down; #7 – river and hills with edits was chosen – a final copy will be sent out to board via email for a final say.

**Marketing** – none

**Social Media Contest** – Windfall was able to help boost post so that helped a ton; 2866 views, 1818 reach and engagements was 405 – 65+ was target audience- Brianna did drawing on spin the wheel and shared with the board to choose the winner – Winner was Stanely Colton – Brianna will reach out to him and see if he is interested and can travel here and then will connect with Shannon @ Sidney Chamber to coordinate. This is Brianna’s last meeting as a board member so we will need to find another contest coordinator.

**Public Relations** – none

**Projects** - none

**Dinosaur Trail** – Applied for Pilot Community Grant

**Old Business** – None

**New business** – None

**Doug made motion to adjourn. Meeting Adjourned.**

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## Next Meeting

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February 17<sup>th</sup> @ 10am – in person/zoom.