

MISSOURI RIVER COUNTRY

MINUTES

March 17, 2026

GNDC

Meeting called to order by President Ray Trumpower.

In Attendance

In Person: Carla, Herb, Ray, Zack, Terri, Doug

Online Via Zoom: Kaylee, Diane Spoklie, Shannon, Leslie

Guests: Lisa Koski and Lynne Foland

Introductions

Herb/McCone – Circle girls basketball 2nd place at State is talk of the town

Kaylee/Phillips – PCMS Annual Banquet coming up this weekend and Community Night hosted by Chamber & PhillCo in April for networking opportunity

Terri/Roosevelt – Annual Easter Egge Hunt coming up, Annual Frontier Days – June 12 & 13, Town of Culbertson is still working on funding with State of MT to purchase Armory

Doug/Sheridan – Sheridan Co starting to get permits to drill again

Zack/Valley – JJMT this weekend, Hockey was weekend before – busy as usual

Leslie/Richland – Busy – revolving loan fund applications

Shannon/Richland – MonDak Ag Days was very successful – more than 50 exhibitors, Wrestling Tournament brought in 2000-3000 people, Sunrise City Slam is being co-organized with Sunrise City Association for April 18th & 19th, working on America 250 Celebration July 4th & 5th – Independence to Remembrance – community BBQ, dedication of memorial pillar – expecting 2000 to 4000 people

Diane Spoklie/Sheridan – Farm Expo next weekend – lots of people looking for rooms and eating – Treasure Trail is set for June 5th and 6th

Carla/MRC – Glasgow received Event Grant from State for Gov Cup and Milk River Catfish Days and Malta for Roar & Explore Day for the GPDM

Ray/Richland – Easter Egg Hunt, 27th is National Park Day – participating with bridge & tunnel – having BBQ & Clean-up day

Lisa Koski/Glasgow Chamber & TAC member – Ft Peck King Salmon Derby is July 31st and August 1st – more sign ups than Gov Cup currently almost full.

Approval of Minutes

Zack made motion to approved minutes, Doug seconded. Approved.

Correspondence

Carla passed around the folder to the in-person attendees.

Timeline

Right on schedule.

Executive Director Report

New board member- Ray & Carla attended a Ft Peck Tribal Council meeting where the Council elected Diane Youpee to represent them on MRC.

Resiliency - 23rd of March promote board in Scobey and do Benefits of Tourism presentation; April 8th-go to Daniels County Commissioners– no current board members;– final year of Resiliency grant

Been working on RAP & Resiliency reports – due end of March

RAP – funding set aside for 49th Parallel-might not include them but can still promote. \$5250 is set aside currently – promote them coming here but not promote our people going there. Board discussed – Doug brought up to promote just north of the border attractions – not a lot of accommodations, but attractions might help our communities as well.

Resiliency – Everything for this grant needs done by May 31st – grant ends June 30th. Encouraged board to check out updates to the website with new brand and colors, Resident Survey – board members please take it! closes April 9th – hoping to get good response to have data to work off – giving flyers and codes out to board to pass around their communities – watched Benefits of Tourism new video – very well done – Carla will send out YouTube link.

Working on DMO & budget and will start training new executive director soon

Treasurer's Report –

Opportunity Account \$5317.89

Private Funds \$13867.04

RAP \$36168.33

Resiliency \$7,313.05

P&L looks fine.

Doug made motion to approve the treasurer's report. Leslie seconded. Approved.

Committee Reports

Executive Committee – Executive Committee interviewed Brianna Vine for new executive director/marketing position – Zack made the recommendation to the board on behalf of the committee to hire Brianna. The position will be changing to part time to accommodate Brianna and the committee is very confident in her ability to get all tasks done as needed with the position as part-time.

Travel Guide – Carla worked on getting printer set up – currently at prepress; needed right type of paper – should be similar paper weight to previous guides – printing should happen in May – 5000 to office 25000 to storage in Missoula. Thoughts on putting old ones in Billings Gazette? Costs about \$2000 to add into paper for shipping – could come from RAP Grant – maybe investigate Bozeman Chronicle or Missoulian for lower cost

Board Mileage – Discussion was held to once again pay board member mileage if they are not reimbursed by counties and the mileage to the TAC for executive director – Zack motioned to approve paying mileage and Doug seconded. Approved.

DMO – Working with Lynne on \$102,818 budget – will get finalized at April meeting.

Marketing – Game & Fish ads are doing very well – lots of travel guide requests.

Projects- nothing

MT Dinosaur Trail- Next meeting is in Bozeman, end of March – not the budget for Carla to go.

Old Business – None

New business – None

Next Meeting

Tuesday, April 21st – in person/zoom in Wolf Point.

Zack motioned to adjourn. Meeting adjourned.